

Oktoberfest 2010

Benefiting The Pennsylvania Centre Orchestra

Gute Zeiten or Good Times! That's our goal for the 2010 Oktoberfest benefiting the Pennsylvania Centre Orchestra, but we can't do it without YOU!

The Event:

- Friday October 1st at Hoag's Celebration Hall.
- Beer starts flowing at 6:00 pm.
- Featuring the Little German Band, all you can eat Oktoberfest food favorites and games and fun for everyone.
- A fun event to help sustain an important community organization.

Opportunities for your company:

- Be a sponsor of an exciting annual community event.
- Opportunity to have Oktoberfest named after YOUR company!
- Gain brand recognition through radio, print and electronic advertising.
- Recognition during the ceremony for your generosity and support.
- Be known in your community for supporting the arts and arts education.
- Up to 12 tickets to the event.

We appreciate your consideration and look forward to hearing from you soon. Please mail your Commitment form back promptly or fax it to 814-237-9745. Should you have any questions please feel free to contact me at 814-883-9880.

Sincerely,

Eric Hurvitz
Chair, Oktoberfest 2010
814-883-9880

The Pennsylvania Centre Orchestra is the Centre Region's professional chamber orchestra. Founded in 1991 the orchestra has performed both rare and well-know music by the greatest composers from the Baroque period to the present day. Maestro Douglas Meyer, the orchestra's founding conductor, serves as conductor and music director and the ensemble's personnel includes faculty from Penn State's School of Music along with regional professionals and pre-professional students from the university. In addition to its regular series of concerts PCO provides educational services to area elementary schools through performances and demonstrations by members of the orchestra. More than 2,000 youngsters benefit from this activity annually.

Oktoberfest 2010

Burgermeister Sponsor



Burgermeister Sponsor
\$2,500

- Recognition as Title Sponsor. The name of the event will be the "(Name of Your Organization) presents Oktoberfest" benefiting The Pennsylvania Centre Orchestra
- Ad placement on tickets
- Preferred seating for 12 guests at TWO round tables at the front center of the event featuring your company name and logo
- Featured on all print, electronic and radio advertising.
- Banner at the event
- Live remote participation
- Prominent placement of logo on website link
- Listing in event's program
- 12 tickets
- FREE BEER!!!

\$1,000

- First right of refusal for the Title Sponsorship of next year's event
- \$1,000 will be credited towards your sponsorship for next year!

Oktoberfest 2010

Jaegermeister Sponsor



Jaegermeister Sponsor

\$1,000

- Preferred seating for your guests at a round table featuring your company name and logo
- Recognition on all print advertising
- Banner at the function
- Website link
- Special recognition during the ceremonies
- Listing in event's program
- 8 tickets
- FREE BEER!!!

Oktoberfest 2010

Bergsteiger Sponsor



Bergsteiger Sponsor
\$500

- Preferred seating for four guests at a table featuring your company name and logo
- Website link
- Recognition during the ceremony
- Logo on main sponsorship banner
- Inclusion in Oktoberfest's print advertising campaign
- Listing in event's program
- 4 Tickets

Oktoberfest 2010

Schuhplatter Sponsor



Schuhplattler Sponsor
\$200

- Listing in the event program
- 2 tickets



Oktoberfest 2010 Sponsorship Agreement

I, _____ of
_____ do hereby
subscribe to a _____ level sponsorship for
Oktoberfest 2010.

The subscription price for this level sponsorship is
_____. I acknowledge that payment is due
for this subscription upon acceptance of this agreement.

Brochure artwork should be submitted by August 15th, 2010 in either jpeg
or pdf format to eric@erichurvitz.com.

Signature _____

Date _____

Please remit to:
PA Centre Orchestra
119 South Fraser Street
Suite D
State College, PA 16801